

LOUDER



HELLO

Welcome to our LOUDNESS

GLOBAL—



— CREATIVE

EVENTS—



INTER

ENGLISH

CULTU

CHINESE



RAL



FRENCH and SPANISH

REBEL THINKING

LOUDER GLOBAL'S TEAM HAS A HISTORY OF PRODUCING CREATIVE AND RADICAL EVENTS SINCE 2011. BACK THEN, WE WERE CALLED MAYA EVENTS, AND IN 2016, WE WERE ACQUIRED BY FLIGHT CENTER. IN 2019, OUR NEW IDENTITY AND BRAND WAS BORN, "LOUDER GLOBAL" OUR CREATIVE TEAM HAS A COMBINED 20 YEARS OF EXPERIENCE AND PASSION FOR INNOVATION, CREATIVITY AND BOLDNESS THAT SURPASSES THE 1000000 YEARS; WE PRODUCE HIGH-QUALITY IN-PERSON, ONLINE AND HYBRID EVENTS IN HONG KONG AND AROUND THE WORLD.

EXPERIENCE ABOVE EVERYTHING

Fostering connections, igniting emotions, and creating unforgettable moments are what we do. Our dedication goes beyond events—we strive to build experiences that truly matter.

PEOPLE AT THE TOP

At the heart of LOUDER is the love for people, which is what we hold dear. We go the extra mile with every event to bring joy, connection, and plenty of smiles.

RADICAL BOLDNESS EVERYDAY

Because it's who we are. because it's what drives us to break boundaries and go beyond. There is no such thing as impossible—only challenges to conquer, visions to ignite, and ideas to make an unstoppable reality.

WE

DO EPICCC!

EVENTS

CREATIVE PRODUCTION
TECHNICAL STRATEGY
SOUND
LIGHTING DESIGN
EVENT MANAGEMENT
ONSITE MANAGEMENT

WE

DO EPIC!

P

EOPLE

SPEAKER CURATION
SPEAKER MANAGEMENT
ENTERTAINMENT SOURCING
CELEBRITIES & INFLUENCERS
EVENT STAFFING
ATTENDEE SUCCESS

WE

DO EPICCC!

INNOVATION

EXPERIENCES

VR

SUSTAINABLE EVENT SOLUTIONS

TICKETING

SMART BADGES

NEW TRENDS

WE

DO EPICCC!

C REATIVE

EVENT CONCEPT
CREATIVE STRATEGY
DIGITAL DESIGN
GRAPHIC DESIGN
BRAND DEVELOPMENT
PHOTO AND VIDEO

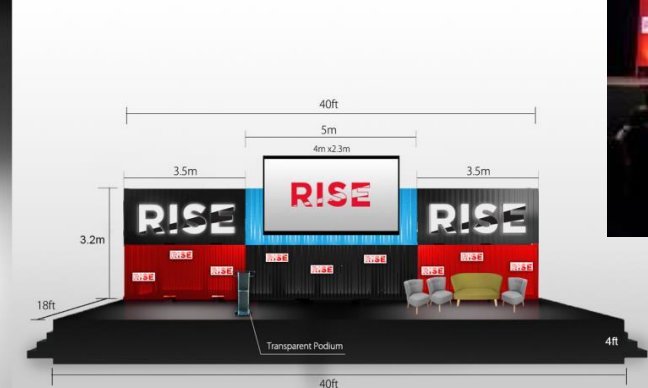
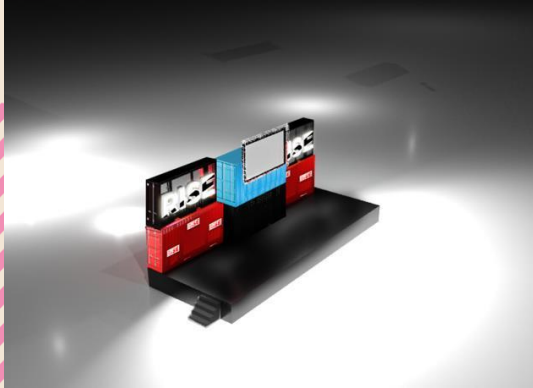
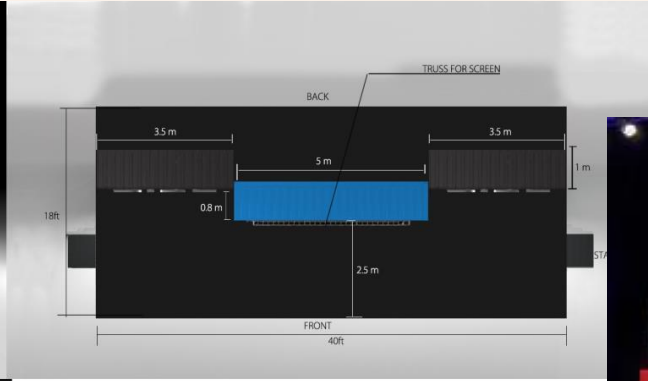
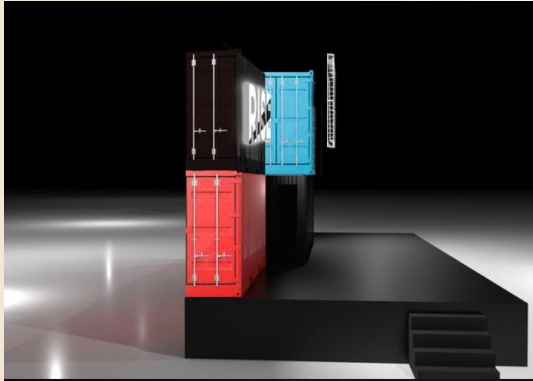
WE

DO EPICCC!

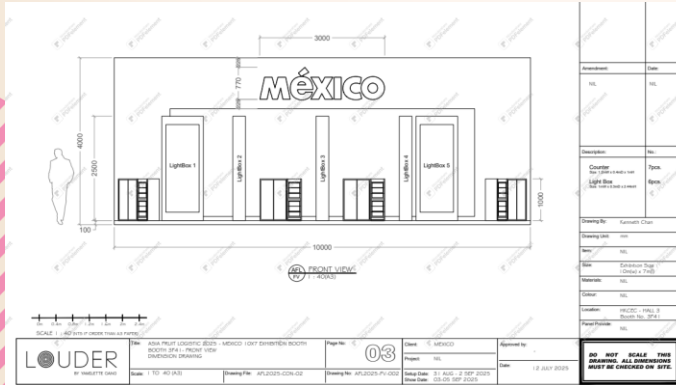
C **ONTENT**

CONTENT CURATION
CONTENT CREATION
SOCIAL MEDIA
BRANDING
STRATEGY
MARKETING

We do EPICC: FROM CONCEPT TO REALITY



We do EPICC: FROM CONCEPT TO REALITY



SOME CLIENTS

Aedas



中國銀行 香港分行
BANK OF CHINA HONG KONG BRANCH



benefit

BOMBARDIER

CREDIT SUISSE



DEBRETTS'S
LONDON 1769



haymarket®



JLL

J.P.Morgan

LEIGHTON

Levi's

LVMH

Nasdaq

RISE

web
summit

CASE



STU



DIES



STARTMEUPHK
FESTIVAL



LOUDER CONNECT

BRINGING CREATIVITY INTO THE STARTUP SCENE

PARTNERSHIP YEARS SIZE OF EVENT DURATION
2023-2024 **1000 PAX** **1 DAY**



- CREATIVE CONCEPT
- DIGITAL BRANDING AND MARKETING
- SPEAKER SOURCING AND MANAGEMENT
- CONTENT CURATION
- CREATIVE EVENT PRODUCTION
- EXPERIENCES CURATION
- ONSITE EVENT MANAGEMENT
- ATTENDEE AND SPEAKER SUCCESS

As the flagship event of the Startmeup Festival 2024, Louder Connect set out to break the mold of traditional startup gatherings. With a bold vision, LOUDER's mission was clear: to craft an interactive, dynamic, and unforgettable experience bursting with creativity, innovation, and endless opportunities to connect. Our team brought their A-game, delivering inspiring speakers, immersive experiences, and networking moments that truly mattered.



CLICK FOR VIDEO



THE LATIN K

like Verilla

SPICING UP THE COMMUNITY

PARTNERSHIP YEARS SIZE OF EVENT DURATION
2024-2026 **3000+ PAX** **3 DAYS**



- CREATIVE CONCEPT
- DIGITAL BRANDING AND MARKETING
- PARTNERS MANAGEMENT
- SPONSORSHIP
- CONTENT CURATION
- CREATIVE EVENT PRODUCTION
- ENTERTAINMENT CURATION
- ONSITE EVENT MANAGEMENT
- GOVERNMENT RELATIONS

The Latin Kaleidoscope is a celebration of all things Latin American. Louder's mission was to create an engaging experience where, over two days, the Latin American communities in Hong Kong proudly celebrated and shared the rich diversity of this region with the local community. The event featured curated exhibits, mesmerising performances, delectable food and drink, exciting business prospects, and interactive installations and workshops highlighting the vibrant tapestry of Latin American traditions, innovations, and artistic expressions.





A man with a beard and glasses, wearing a large black sombrero with a gold Greek key border and a maroon shirt with gold embroidery, is playing a guitar. He has a joyful expression with his mouth open. The background is dark and industrial.

[CLICK FOR VIDEO 2024](#)

[CLICK FOR VIDEO 2026](#)





HEALTHIER, LONGER,
BETTER LIVES



LEA
OU

AIA LEADERSHIP CONFERENCE

GLOBAL CELEBRATION WITH A LOCAL FEEL

PARTNERSHIP YEARS SIZE OF EVENT DURATION
2023 **300 PAX** **2 DAYS**



- CREATIVE CONCEPT
- CREATIVE EVENT PRODUCTION
- ENTERTAINMENT CURATION
- ONSITE EVENT MANAGEMENT
- SUPPLIER MANAGEMENT
- VENUE MANAGEMENT
- ATTENDEE AND VIP SUCCESS

AIA's Leadership Conference 2023 brought together top leaders from across the globe to honor a year of remarkable achievements and growth. The LOUDER team was tasked with creating a world-class event concept that not only matched the caliber of these international leaders but also captured the vibrant essence of Hong Kong. From unique food and drink stations that transported attendees straight to the bustling streets of Mongkok to the breathtaking melodies of Yo-Yo Ma's cello, every detail was designed to inspire and delight.



RISE

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PUTTING SPARK AND CONNECTION IN TECH

PARTNERSHIP YEARS SIZE OF EVENT DURATION
2015-2019 **30000 PAX** **3 DAYS**



- CREATIVE CONCEPT
- CREATIVE EVENT PRODUCTION
- SUPPLIER MANAGEMENT
- VENUE MANAGEMENT
- ONSITE EVENT MANAGEMENT
- ATTENDEE AND SPEAKER SUCCESS

The RISE Conference burst onto the scene in Hong Kong in 2015, and for the next five years, LOUDER proudly partnered with the Web Summit team to bring Asia's largest tech gathering to life. Our mission was clear: to craft an event experience that captivated every attendee, speaker, sponsor, and supporter. With meticulous attention to detail, we ensured every element of RISE reflected innovation, engagement, and excitement. The result? RISE became the gold standard for unforgettable event production, meaningful connections, and pure fun in the tech world.



Rise Hong Kong

[CLICK FOR VIDEO](#)

RISE

MORE OF OUR LOUD AND CLEAR SINCE 2011



WHERE TO FIND US

JOIN US ON ALL
OUR SOCIALS!



LOUDER GLOBAL
LOUDERBYYAMILETTECANO
WWW.LOUDERGLOBAL.COM





谢谢



LOUDER
BY YAMILETTE CANO
